



We are delighted to invite you as a national European Consumer Organisation to participate in our online info session:

Empowering Consumer Organisations: Towards a harmonised approach tackling dual quality in food products.

29.04.2021 (10.00-11.30)

Zoom Meeting

Register via email: julia.virtanen@safefoodadvocacy.eu

WHAT IS DUAL FOOD QUALITY?

Consumers from a number of EU countries have complained that the composition of certain products, is different in their home country when compared to products sold under the same brand and with the same or very similar packaging in other Member States.

The ECO- Empowering Consumer Organisations project was created in order to tackle this issue of dual food quality. Together with 3 partners from Italy, Romania and Belgium, we have developed training materials enabling European consumer organisations to test product quality and identify potentially misleading branding strategies or information on the packaging. A common online platform was also created to gather and disseminate test results, report potential unfair practices and share knowledge for mutual learnings.

For more information about the ECO project, visit [our website](#) and watch [our video](#).

This info session will present the project and its training materials to you as national consumer organisations across Europe and invite you to join the project by carrying out tests

on food products and sharing the results on the platform. A Q&A session will also be organised to allow the participating organisations to share their views and knowledge.

To attend this event, **please register by the 28th of April 12am CET by sending an email to Julia.virtanen@safefoodadvocacy.eu** .

Looking forward to seeing many of you,

Yours sincerely,